



TV THUNDER  
Public Company Limited

August 14, 2019

**Subject:** Management Discussion and Analysis  
For the three-month period ended June 30, 2019  
**To:** The President,  
The Stock Exchange of Thailand

The consolidated financial statements of TV Thunder Public Company Limited and its subsidiaries ("the Company") for the three-month ended June 30, 2019 (Quarter 2/2019) showed total profit for the period attributable to the equity holders of the parent company is 11.35 million baht, increasing by 222.74% compare to Q2/2018.

Total operating results <i>(Unit : Thousand Baht)</i>	Quarter 2		Change	
	2019	2018	Amount	%
Revenue from advertising	47,119	52,020	(4,901)	(9.42%)
Revenue from services	38,466	78,265	(39,799)	(50.85%)
Total revenues	85,585	130,285	(44,700)	(34.31%)
Total cost of sales and service	61,815	96,036	(34,221)	(35.63%)
Gross profit (loss)	23,770	34,249	(10,479)	(30.60%)
Other income	785	843	(58)	(6.88%)
Gain from sale of investment in associate	25,407	-	25,407	-
Selling and administrative expenses	31,039	26,766	4,273	15.96%
Finance costs	60	76	(16)	(21.05%)
Share of profit from associate and joint venture	(22)	-	(22)	-
Profit (loss) before income tax expense	18,841	8,250	10,591	128.38%
Income tax expense	(3,465)	(1,177)	(2,288)	194.39%
Net profit (loss) from continuing operations	15,376	7,073	8,303	117.39%
Share of profit (loss) from discontinued operations	(4,361)	(922)	(3,439)	372.99%
Net profit (loss) for the period	11,015	6,151	4,864	79.08%
Profit (loss) attributable to Owners of the parent	11,354	3,518	7,836	222.74%
Basic earnings (loss) per share	0.0142	0.0044	0.0098	222.73%

#### Revenue:

For the 2<sup>nd</sup> quarter ended June 30, 2019, the Company had the total revenue of 85.59 million baht, which decreased by 44.70 million baht or 34.31%. The decrease is attributed to the decline in production business of 39.80 million baht, about 50.85% comparing to same period of the previous year. This is because in Q2/2018, the company had fully book revenue from TV drama that were produced, therefore, since the company did not produce TV drama in Q2/2019, the revenue in production business decline. However, the advertising revenue in Q2/2019 is 47.12 million baht decreased by 4.90 million baht or 9.42% is attributed to market weakness in advertising spending which has not fully recovered.

**Cost of sales and service:**

For the 2<sup>nd</sup> quarter ended June 30, 2019, the company had the cost of sales and services was 61.82 million baht which decrease of 34.22 million baht or 35.63% comparing to the same period of the previous year. The decrease in cost is relative to the decline in revenue. However, the decrease in cost is higher than the decrease in revenue. This is because the company can manage the cost saving and able to make a higher margin in production business.

**Selling and Administrative Expenses, Other Expenses:**

For the 2<sup>nd</sup> quarter ended June 31, 2019, the company had the selling and administrative expenses and other expenses of 31.04 million baht, which increase by 4.27 million baht or 15.96% comparing to the same quarter of the previous year. The increase is from the new law in Employee benefit, effective since 5 May 2019, this causes the company to make a onetime provision and expense of 5.37 million baht in this quarter.

**Other Income and Other expense:**

The company has other income in Q2/2019 of 0.79 million baht, decrease of 0.06 million baht or 6.88%. In 2<sup>nd</sup> Quarter/2019, the company has realized profit from selling an investment in the company that TV Thunder has previously invested in for 25.41 million baht.

**Closing of Associate company:**

The company has realized the loss of Triple S Interactive company limited which does online business gaming in Q2/2019 of 4.36, loss of 3.44 or 372.99%. In addition, the Board of director have approved the cancellation of any investment in Triple S Interactive company limited. Therefore, the company have decided to close down and stop any operation in Triple S Interactive since it does not generate any revenue to TV Thunder.

**Best Regard,**

**TV Thunder Public Company Limited**



(Miss Naree Vichunakorn)

Chief Finance Officer

Authorized to sign on behalf of the company