TV Thunder Public Company Limited and Subsidiaries

Management's Discussion and Analysis (MD&A)



Consolidated Financial Performance : Q2/2024

In the second quarter of 2024, TV Thunder Public Company Limited ("the Company") reported total revenue of 52.8 million Baht, an increase of 9.2 million Baht or 21% compared to the same period last year. The main reason for this increase was the long-term contracts for studio services, which extended beyond the usual short-term service agreements, and an associated rise in related expenses.

In Q2/2024, the Company's total costs amounted to 31.4 million Baht, an increase of 5.1 million Baht or 19% compared to the same period last year. This increase was primarily due to the higher costs associated with a number of project delivered. Meanwhile, the majority of the studio service costs were fixed costs, with variable costs rising in line with increased usage of studio services.

In Q2/2024, the Company's total expenses were 16.7 million Baht, an increase of 1.5 million Baht or 10% compared to the same period last year. The primary reason for this increase was higher selling expenses and personnel-related costs.

The Company reported a net profit of 3.0 million Baht, an increase of 1.5 million Baht compared to the same period last year. Additionally, the Company recorded other comprehensive income of 9.8 million Baht, a net decrease of 10.4 million Baht compared to the same period last year, primarily due to changes in the fair value of equity instruments during the period.

		UNIT: THOUSAND BAHT	
Q2/2024	Q2/2023	Change	%
52,797	43,598	9,199	21%
(31,392)	(26,280)	5,112	19%
21,405	17,318	4,087	24%
(16,658)	(15,134)	1,524	10%
1,511	354	1,157	327%
(312)	(385)	(73)	-19%
(2,943)	(640)	2,303	360%
3,003	1,513	1,490	98%
9,753	20,168	(10,415)	-52%
3,011	1,522	1,489	98%
0.0038	0.0019	0.0019	100%
	52,797 (31,392) 21,405 (16,658) 1,511 (312) (2,943) 3,003 9,753 3,011	52,797 43,598 (31,392) (26,280) 21,405 17,318 (16,658) (15,134) 1,511 354 (312) (385) (2,943) (640) 3,003 1,513 9,753 20,168 3,011 1,522	Q2/2024 Q2/2023 Change 52,797 43,598 9,199 (31,392) (26,280) 5,112 21,405 17,318 4,087 (16,658) (15,134) 1,524 1,511 354 1,157 (312) (385) (73) (2,943) (640) 2,303 3,003 1,513 1,490 9,753 20,168 (10,415) 3,011 1,522 1,489

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As of June 30, 2024, the Company had a financial position totaling 681.5 million Baht, an increase of 22.8 million Baht compared to the previous year. During the period, the Company sold all of its existing investments, resulting in a decrease of 25.4 million Baht in other non-current financial assets. The gain from the sale of these investments, recognized through retained earnings, increased by 20.8 million Baht, while other components of shareholders' equity decreased by a net amount of 6.3 million Baht. Furthermore, the Company invested surplus cash from operations and proceeds from the sale of investments into mutual funds, leading to a net increase of 47.9 million Baht in other current financial assets. Inventory increased by 12.4 million Baht due to two series still in production and not yet delivered. Trade payables and other current payables increased by 4.6 million Baht, in line with the volume of services performed and delivered during Q2/2024.

UNIT: THOUSAND BAHT Summary of key financial positions Q2/2024 YE-2023 Change % Total assets 681,467 658,717 22,750 3% -15% Cash and cash equivalents 40,339 47,408 (7,069)Trade accounts and other current receivables 41,821 42,998 (1,177)-3% Inventories 19,270 6,844 12,426 182% Other current financial assets 161,690 113,756 47,934 42% Other non-current financial assets 25,443 (25,443)-100% Total liabilities 48,519 49,287 -2% (768)

21,296

8,964

16,725

13,859

4,571

(4,895)

27%

-35%

 Total Shareholders' Equity
 632,948
 609,430
 23,518
 4%

 Unallocated retained earnings
 58,684
 63,947
 (5,263)
 -8%

 Other components of the shareholders' equity
 3,824
 10,170
 (6,346)
 -62%

Financial Ratios.

Unearned incomes

Important financial ratios	Q2/2024	YE-2023	
Liquidity ratio	6.23	6.04	
Quick ratio*	5.85	5.67	
Debt to equity ratio	0.08	0.08	

^{*}Induded of other current financial assets

Trade accounts and other current payables